

# T T T T





## ABOUT US

### **Arad Cake Company**

Arad Cake Company, with years of experience in the production and distribution of various cakes and grain-based biscuits, is recognized as one of the pioneers in the country's food industry. This company utilizes the most modern production technologies and employs high-quality, natural raw materials to offer healthy and delicious products to the market. Arad Cake products include a diverse range of cakes and biscuits enriched with whole grains that not only have a delightful taste but also possess high nutritional value, making them suitable for all ages.

The specialized team at Arad Cake focuses on research and development, consistently striving to ensure customer satisfaction by adhering to hygiene standards and precise quality control, providing healthy and beneficial products to Iranian families. Our products, in addition to being available in the domestic market, are also expanding into international markets, and we are committed to promoting community health and nutrition.

Arad Cake Company, focusing on producing high-quality products and utilizing whole grains, offers a wide range of barley biscuits and grain-based products to the market. These products not only have a delicious and enjoyable taste but also, through the use of natural and nutritious ingredients, contribute to improving daily health and nutrition. Here are more details about each product:



### **Traditional Barley Biscuit**

The traditional barley biscuit is a classic product made using whole barleys. This biscuit, adhering to traditional principles and using minimal additives, is a suitable option for those seeking a healthy and low-calorie snack. Key features of this product include:

- High Fiber: Barleys are one of the richest sources of fiber, and consuming this biscuit helps improve digestion and reduce cholesterol.
- Low Sugar: Due to the minimal use of sugar, this biscuit is an appropriate choice for individuals looking for a low-sugar diet.
- Simple and Traditional Flavor: With its pleasant and mild taste, this product offers a simple and enjoyable experience for lovers of traditional biscuits.





### **Champion Barley Biscuit**

The champion barley biscuit is an energetic product designed for athletes and active individuals. This biscuit is prepared to provide long-lasting energy to the body when consumed. Notable characteristics of this product include:

- Energy-Boosting Ingredients: The use of whole barleys and enriched grains ensures this biscuit provides the necessary power and energy for physical and mental activities.
- Protein and Vitamins: In addition to fiber, this product contains essential proteins and B vitamins, which help boost energy levels and enhance body performance.
- Pleasant and Mild Taste: The soft and pleasant texture of this product, along with the flavor of natural grains, provides a delightful and nourishing experience.



### **Khoosheh Barley Biscuit**

The Khoosheh barley biscuit is one of Arad Cake's most popular products, attracting many consumers due to its rich ingredients and unique taste. Key features of this biscuit include:

- Combination of Grains and Seeds: This product is made using a blend of grains and nutritious seeds that help meet the body's nutritional needs.
- Crispy and Delicious Texture: This biscuit has a light and crunchy texture that can be consumed as a quick and nutritious snack at any time of the day.
- Suitable for All Ages: Due to its pleasant taste and healthy ingredients, the Khoosheh barley biscuit is suitable for all family members.



### **Mahfel Biscuit**

The Mahfel biscuit is designed to create a special and enjoyable experience for family and friendly gatherings. Due to its unique taste and texture, this biscuit has become one of the popular options for serving at parties.

- Diverse and Attractive Flavor: The soft texture and sweet taste of this biscuit provide a delightful experience for consumers.
- Beautiful Packaging: The design of this product's packaging is suitable for use at parties and family gatherings.
- Combination with Nutritional Ingredients: Despite its pleasant and sweet taste, the Gathering biscuit is still made from healthy ingredients such as barleys and grains, preserving its nutritional value.





### **Digestive Barley Biscuit**

The digestive barley biscuit is one of the best-selling and most popular products from Arad Cake, offered in single and double servings with diverse flavors. Due to its attractive tastes and suitable packaging, this product is an excellent choice for consumption throughout the day. Key features of this product include:

- Chocolate Flavor: Using high-quality chocolate, the chocolate Jajisti barley biscuit provides a rich and enjoyable taste that is perfect for chocolate lovers. This flavor, combined with the crispiness of the barley biscuit, creates a sweet and exciting experience.
- Coconut Flavor: The coconut Jajisti biscuit, made with natural coconut, provides a special and different experience with its mild aroma and flavor. This biscuit is an excellent choice for those who enjoy tropical flavors.
- Single and Double Packaging: Due to its compact and suitable packaging, this product is portable and convenient for use in various situations such as school, work, and travel.

### **Distinct Features of Arad Cake Products**

- High Quality and Use of Healthy Raw Materials: Arad Cake Company consistently uses the best raw materials and up-to-date production processes in its products to ensure that the final products are not only delicious but also nutritionally beneficial.
- Focus on Consumer Health: All Arad Cake products are designed to meet the daily nutritional needs of consumers. The use of whole grains and reduction of harmful ingredients such as sugar and trans fats make these products a healthy option for daily snacks.
- Diverse Flavors: Arad Cake covers various tastes by offering a wide range of flavors. From simple and traditional flavors to chocolate and coconut flavors, all these products provide a delightful and enjoyable experience for every palate.
- Suitable and Hygienic Packaging: The single and double packaging of Arad Cake products is hygienic and appropriate for transport and use in any condition. These packages help maintain the quality and freshness of the product while facilitating easy consumption.



### **Sugar Free Multigrains Biscuit**

This biscuit is specifically designed for individuals looking to control their sugar intake or follow a low-sugar diet. In this product, natural sweeteners are used instead of sugar, preserving the product's nutritional value while providing a pleasant taste.

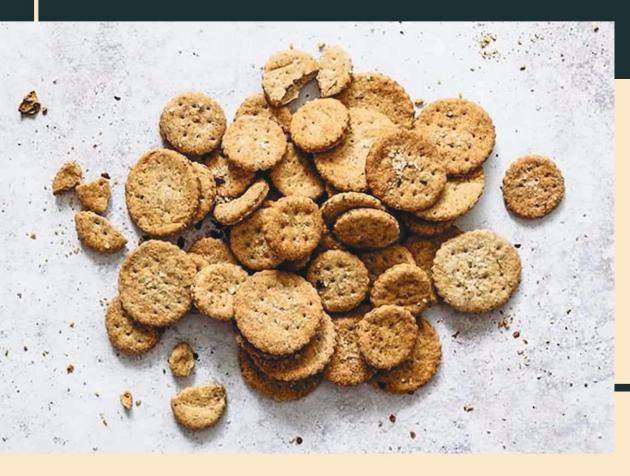
- Healthy Grain Composition: This biscuit contains a mix of whole grains such as barleys, wheat, and corn, which help improve digestive performance due to their high fiber content.
- No Added Sugar: These biscuits are ideal for diabetics or those adhering to a low-sugar diet. By eliminating sugar and using natural ingredients, a healthy and delicious product is offered to the market.
- Crispy and Light Texture: The texture of this biscuit is such that it remains crispy and enjoyable despite the absence of sugar.
- Suitable for All Ages: Due to its healthy ingredients, this product can be part of a healthy diet for everyone, from children to adults.



### Coffee Flavored Multigrain Biscuit

The coffee flavored multigrain biscuit is a special and enjoyable snack for coffee lovers. This product, combining grains and pure coffee, offers a new and attractive experience in biscuit consumption.

- Strong and Attractive Coffee Flavor: This biscuit, with the aroma and taste of natural coffee, is an excellent option for those who enjoy the taste of coffee. The coffee flavor in this product is well-balanced and, combined with the crispiness of the grains, provides a pleasant experience.
- Multigrain Composition: In addition to coffee flavor, this biscuit also includes whole grains such as barleys, wheat, and corn, which not only enhance the pleasant taste but also add to its nutritional value.
- Energizing: Due to the presence of coffee in its composition, this product can be consumed as an energizing snack, especially during times when concentration and energy need to be increased.



### **Multigrain reception Biscuit**

The multigrain reception biscuit is suitable for use at parties and gatherings. With elegant and diverse packaging and a delightful taste, this product is an ideal choice for serving at family and formal gatherings.

- Combination of Healthy Whole Grains: This biscuit includes barleys, wheat, corn, and other beneficial grains, providing not only excellent taste but also high nutritional value.
- Diverse and Pleasant Flavor: This product is prepared to have a mild flavor that suits various tastes, making it well-received at parties and gatherings.
- Suitable for Large Gatherings: With its various packaging options, this product can be used at large gatherings and formal events.



### **Arad Cake Product Packaging**

Arad Cake Company places special importance on diversity in packaging its products to meet various consumer needs in the best possible way. From single-serving packages to larger packaging for formal receptions, all are designed to maintain product quality while making consumption easier.

Single-Serving Packaging (30 grams to 600 grams)

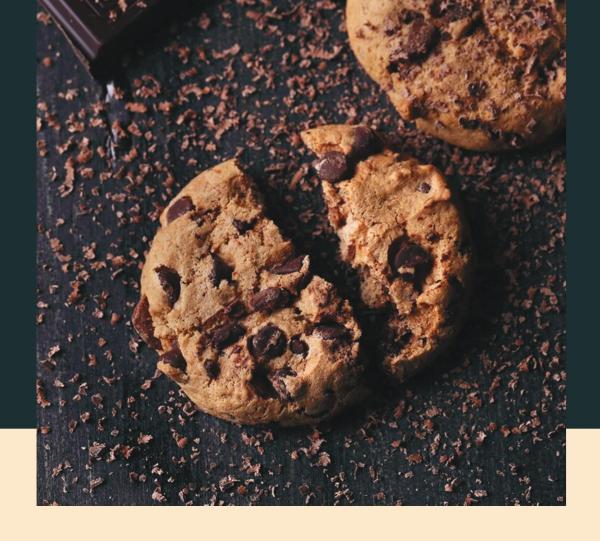
- Single-Serving Packages: These packages range from 30 grams to 100 grams and are designed for individuals looking for a quick and light snack throughout the day. Due to their small size, these packages are suitable for carrying in bags and using anywhere, including workplaces, schools, and even during travel.
- Snack Packages: Packages weighing 200 to 600 grams are designed as suitable options for home consumption or sharing with family. These packages are ideal for daily consumption or small gatherings with friends or family.

Reception Packaging (600 grams to 3 kilograms)

- Large Reception Packages: For large gatherings or family parties, packaging of 600 grams to 3 kilograms is offered. These packages are suitable for use at formal ceremonies and numerous parties due to their large size and economic value.
- Quality and Beautiful Design: Party packaging is designed beautifully and luxuriously, providing adequate protection for the product and a suitable appearance for serving at parties. These packages are designed for easy carrying and storage. Distinct Features of Arad Cake Product Packaging:
- Preservation of Freshness and Quality: All packaging is designed to maintain the quality and freshness of the product until consumption. The use of high-quality, hygienic packaging materials prevents air and moisture from entering the packages.
- Diversity in Sizes: From small single-serving packages to large reception packages, all are

designed to meet different consumer needs.

- Ease of Transport and Use: Packaging is designed for ease of transport and consumption, making it suitable for various situations.



### Conclusion

Arad Cake Company, by offering a variety of multigrain biscuits, including sugar-free biscuits, coffee biscuits, and reception biscuits, has successfully met the diverse needs of consumers. With a combination of delicious flavors and nutritious ingredients, the company's products not only provide a delightful snack but also contribute to enhancing daily health and nutrition. The high-quality and diverse packaging of these products makes them suitable for all kinds of consumption, from single servings to large gatherings.



# ARAD CAKE

- zarincake.com
- info@zarincake.com
- +989187645093

